

Estate Planning Toolkit



for the charitably-minded

Over 50% of Americans Don't Have a Valid Will in Place. That's Your Audience.

Easy to give. Easy to receive. Bequests are a popular and convenient way to leave a legacy.

Take the fear out of estate planning by educating your donors how to write a will, plan a bequest, and make other long-term arrangements in a way that aligns with their faith and meets their personal goals.

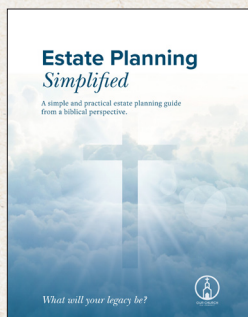
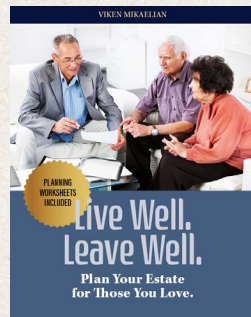
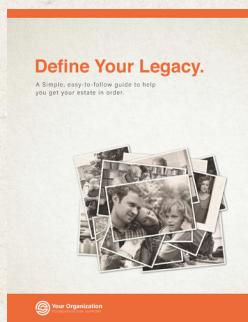
This handy and simple Estate Planning Kit doubles as a networking tool. Use it as a leave-behind on donor visits. Give it out at Legacy Society luncheons, major donor gatherings, reunions, or board meetings. Or hand them to financial advisors to pass on to their constituents.

The Estate Planning Kit includes:

- Estate Planning Guide (A simple, step by-step guide to estate planning.)
- Will Starter Kit (Begin your will before you meet with your attorney.)

Choose over 20 compelling headlines and attractive cover designs or we can design a special one just for you.

Sample final product layout. Fillable forms not shown.



PlannedGiving.com

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